

R.J. Reynolds

Tobacco Co.

COPY

Amy Mc Partlan
Systems Coordinator
150 Lawrence Bell Dr.
Suite 108
Williamsville, NY 14221
(716) 634-8577
(716) 634-3145

July 1, 1996

RJR Account #
SEAWAY DISTRIBUTORS

August Distributor Programs

Dear Gentlemen:

Doral 30¢ off 1 Pack (#601264)

We have ordered 4 SKUs of shipper displays (item #512063) for the listed promotion.

Displays will arrive on July 30, 1996.

Attached is a list of accounts authorized to receive this promotion. As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A. McPartlan
#1610
c: S. Sheft

51859 6330

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS
AUGUST 1996 DORAL DPC PRODUCT / DISPLAY ORDER FORM
 Distributor Promotion Coverage

DORAL 30% OFF 1-Pack / #601264

Please complete and return this form to the ROU by no later than:

June 4, 1996

SN SHEET
 MGR'S NAME

REGION ALLOCATION: 420 SKUs

ALLOCATION

(Item #512063)

PACKED 6 DISPLAYS / SKU

ROU: Send (x) ☒

Do NOT Send (x) ☐

CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

✓ SEAWAY OISTR.

305616

4

DIRECT ACCOUNT

SIS #

No. / SKUs (#512063)

PRODUCT ARRIVAL DATE: 7/30

(MGR. FILL IN)

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

6169-0294

FF	FF	FF	FF	FFM	LT	LT	LT	LT MN	LT M	ULT	U LT	NF	
12M	BOX	100	MN	100		Box	100		100	LT 6M	100		
	6M	12M	6M	6M	12M	6M	12M	6M	12M		12M	6M	

DIRECT ACCOUNT

SIS #

No. / SKUs (#512063)

PRODUCT ARRIVAL DATE: _____

(MGR. FILL IN)

DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF	FF	FF	FF	FFM	LT	LT	LT	LT MN	LT M	ULT	U LT	NF	
12M	BOX	100	MN	100		Box	100		100	LT 6M	100		
	6M	12M	6M	6M	12M	6M	12M	6M	12M		12M	6M	

51859 6331